



**ALASKA YOUTH
ORCHESTRAS**

SPONSORSHIP AND PROGRAM ADS

Title Program Sponsorship \$5,000+

Title Program sponsors make our mission possible! This amount supports nearly 70 hours of direct instruction for our youth musicians, or pays for 166 low-income family concert tickets, or covers one-third of the rehearsal venue lease for the entire year, or funds one-half of our conducting fellowship! We'll tailor your sponsorship to fit your priorities and to best serve the program you elect to support.

Program Title Sponsors receive special recognition, including a full page, full color ad, onstage acknowledgement, 4 complimentary tickets to AYO concerts, and acknowledgement public mentions of sponsored program.

Amounts above \$5,000 will be used for additional program expense.

AYO Programs

Anchorage Youth Symphony

Serving high school and college age musicians with a professional level experience

Symphony School Ensembles

Serving grades 4-12 with skill-based ensembles, preparing them for higher-level performance

After School Music

A partnership with Camp Fire Alaska, serving K-6 with a program of music inspiration

Celebration Concert Event Sponsorship \$2,500

AYO Celebration Concerts are the quarterly highlight for each AYO program, celebrating all of our youth musicians on stage at the Alaska Center for the Performing Arts and planting the seeds of an artistic legacy helping to ensure future youth musicians get the same opportunity. This amount fully covers the event expenses, allowing us to reallocate these funds into direct education and program services.

Event Sponsors receive a featured full-page, full-color advertisement, recognition on the concert poster and program cover (if submitted at least 1 month in advance), and onstage acknowledgement.

Amounts above \$2,500 will be used for additional concert expense.

Fall Celebration Concert - November 4, 2024

Winter Celebration Concert - February 23, 2025

Spring Celebration Concert - May 18, 2025

Sponsorship / Program Ads

\$250-\$1,000

AYO Business sponsors are celebrated with a black and white advertisement in our concert program for the season. It reaches about 2,000 people a year in print and is posted online, where it remains.

Full Page Ad - \$1,000

(5.5" wide x 8.5" high)

Half Page Ad - \$500

(5.5" wide x 4.25" high)

Quarter Page Ad - \$250

(2.25" wide x 2" high or business card)

Musician Sponsorships

\$150+

Show your enthusiasm for AYO by sponsoring a musician's chair, an instrument section, or even the conductor's podium! With this unique gift, you can let your child, grandchild, friend, student, etc., know how proud you are of their musical accomplishments. Musician sponsors are listed in AYO's concert programs for the entire season.

Chair Sponsorship - \$150

Section Sponsorship - \$500

Conductor Podium Sponsorship - \$750

Submit your sponsorship online:

AlaskaYouthOrchestras.org/Donate

(or mail to 1505 W 32nd Ave, Anchorage, AK 99503)

Contact: Pierre Derycz, AYO Executive Director

ED@AlaskaYouthOrchestras.org 907-538-6406

Alaska Youth Orchestras is a 501(c)(3) nonprofit corporation. Tax ID# 92-0082750